

ABSTRACT OF THE DISCLOSURE

A method, system and software product for managing digital media files for a user. An unique user icon or image content identifier is associated with an unique user that can be used for allowing controlled access by an authorized

5 party to digital media files based on the presence of the icon. The digital image media file can be analyzed for determining if an image content identifier is present. The icon or image identifier allows for the automatically forwarding the digital image to an electronic address over the communication

10 storing the image, based on identifying the feature within the image. The icon may also include metadata that is searchable.